

Australia's Satellite Sector:

Where to now?

CommsDay Congress

Melbourne

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Telco Subject Matter Expert



Presented by
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Come Share The Journey

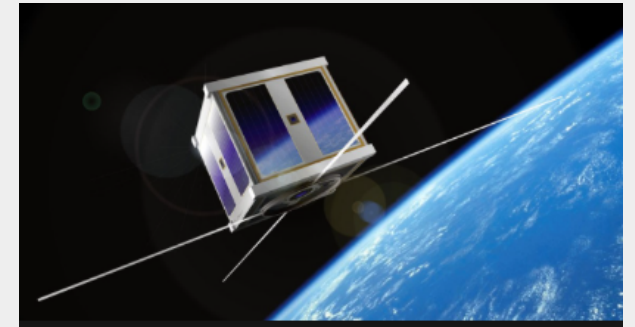
- Opportunity is ***now*** – the stars are aligned!
- Believe me - why?
- Australia has the ‘credibility’
- Our comparative advantage
- Satellite communications – oops!
- What we are going to do?
- Overcoming the barriers





Opportunity is *now*

- Space industry dramatic change!
 - Space 2.0 changes (eg cubesats)
- Political bipartisan support (eg unlike NBN)
 - Background to space agency decision (eg even NZ!)
 - State governments collaborating (eg SA, ACT and NT agreement)
- Synergy with Innovation agenda
 - Recognition of contribution to economic growth
 - Promising 'start ups' (eg Mariolta) kicking goals





Believe me - why?

- Satellite communications sector in Australia?
 - Lessons learnt
- My experience informs my perspective
 - Telstra TRL and satellites
 - ITU and satellite
 - NBN and role for satellite for the 3% ('Sky Muster'?)
 - USO and satellite (replace copper in the bush?)
- Industry/Universities Role & Commercialisation
 - Communications Alliance Group (CASSG)
 - Challenges of universities & commercialisation



Australia has 'credibility' in Space

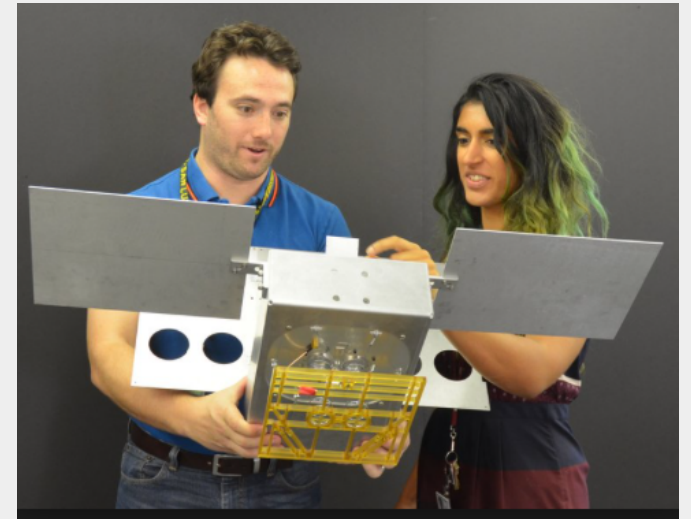
Note: IAC 2017 Conference in September hosted in Adelaide

- Demonstrated achievements in Space
 - 3rd to put rocket into space (after USSR and US)
 - WRESAT (50th anniversary) and Woomera
- Our unique contributions
 - Moon landing (remember 'the dish')
 - Radio astronomy and CSIRO (now SKA!)
- CSIRO and commercialisation
 - WiFi patent out of Radio Physics



Our comparative advantage

- Need & opportunity
 - large continent, low population, developed economy
 - Situated in region of high growth
 - Applications to future growth regions (eg Africa)
- Space science sector with depth
 - CSIRO expertise
- Key industry potential
 - Mining
 - Agriculture
 - Remote communications





Satellite Communications – lessons learnt

- Aussat and telecommunications history
 - Confused satellite role in competition agenda
 - DRCS was not a 'satellite' substitute
- ABG program – a good start
 - ISS service prior to NBN satellites – excess demand!
- NBN and Sky Muster
 - Ka band satellites recommended by Expert Panel
 - NBN Co implementation poor
 - Over reliance on overseas expertise & use of local expertise
 - System design – eg traffic management
- Indigenous phone program – a success!!!!



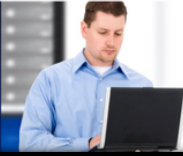
What are we going to do?

- Space agency - unique role – *underway!*
 - Key intelligent crafting by the expert panel required
- Integrate satellite communications better
 - Listen better to the market (eg remote users)
 - Resolve 'conflicts of interest' in CA SSG
- Continue to encourage collaboration
- Scope a National Space Innovation Hub©
 - Attract funding & share learning
 - Commercialisation acceleration



Overcoming the barriers

- Maintain & *Sustain* government momentum
 - Ongoing bipartisan support (eg unlike the NBN)
 - State & federal collaboration
- Industry and government collaboration
 - Need to ***craft*** unique space agency role (ie don't just copy) – Expert panel to report in March 2018
- Overcome current culture
 - Parochial fiefdoms can impede growth
 - Overly 'supply focused' industry



REACH FOR THE STARS

WE CAN DO IT!